

#askradore

10 questions
10 answers

**(ALMOST) EVERYTHING
ABOUT RADORE.**

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"WHAT IS THE RADORE STORY?"

Radore was
established in 2004.

After 11 years of service excellence and investment, it is one of Turkey's leading data center and hosting service providers.

2004

Founded, Providing Core Web Hosting Services

2005

- Invested in our First Data Center and gained formal Internet Service Provider Authorisation
- Launch of Co-Location and Dedicated Hosting Services

2009

Completion of 450m² Office and 2nd Generation Data Center

2012-2013-2014

Deloitte Technology Fast50 "Fastest Growing Data Center in Turkey"

2014-2015

- Completion of 2,500m² Office and Third Generation Data Center Expansion
- Significant Investment by Doğuş SK Girişim, İş Girişim and Selçuk Saraç

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"WHO IS BEHIND RADORE?"



Radore is supported by
four key partners:

Founder and CEO:

Zeki Kubilay Akyol.

Lead Investors: **Doğuş SK,**
İş Girişim and doyen of the
Turkish industry,

Selçuk Saraç.

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“LOCATION
LOCATION
LOCATION?”

We are based in the commercial heart of İstanbul, in **MetroCity**, above the M2 line of the **İstanbul Underground**.

This provides us with substantial reliable power supply, direct access to multiple fiber and metro ethernet network carriers, and excellent transport links for easy client access.

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“WHAT IS RADORE’S CAPACITY AND WHAT CAN YOU OFFER?”



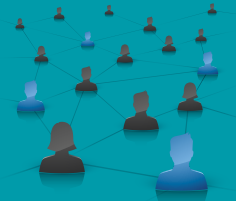
Radore operates from a facility providing over **2,500 m²** of technical and office space. Our fitted out data center capacity covers **1,035 m²**, capable of hosting over **10,000 servers**.

Our services include:

- Co-Location
- Dedicated Servers
- Cloud Services
- Web Hosting, Domain Name, SSL
- CDN
- Managed Services

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**“DO I ALREADY
KNOW ANY
OF YOUR
CUSTOMERS?”**



We have
around 2,500
customers, ranging from
discerning technology
consultants to large
corporates, in a variety of
industries including
e-commerce, automotive,
online gaming, media,
information technologies,
health and software
companies and others.

**Some of our key
customers include:**

- Armut.com ■ Beta Shoes ■ Butikbebe
- Donanim Haber ■ Dunya Publishing House ■ Florence Nightingale ■ GNC
- Honda ■ Instela ■ Memurlar.net
- Metro Tourism ■ MetroCity AVM
- Peak Games ■ R10.net ■ Sony Music Turkey ■ Sozcu Newspaper ■ Sikayetvar
- TAV Construction ■ T-Systems
- Zaytung

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"ARE YOU QUALIFIED TO DO WHAT YOU DO?"



Yes, we have worked hard to deliver service excellence for many years, but you don't have to take our work for it. Some of our key accreditations include:

- 2005 - Internet Service Provider G-ISS-125
- 2006 - Microsoft SPLA Partner
- 2008 - Microsoft Gold Certified Partner
- 2011 - Brocade Premier Partner
- 2012 - Dell Registered Partner
- 2015 - ISO 9001, ISO 27001, PCI-DSS, VMware Service Provider Partner (VSPP)
- 2015 - Uptime Institute™ TIER III Constructed Facility Certificate (Pending)

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**“WE’RE FINE
IN-HOUSE,
WITH LOTS OF
SKILLS.
WHY SHOULD
WE MOVE TO
A DATA CENTER?”**



With us...

- Your servers are hosted in secure, keycode-protected racks. These are located in cage systems with efficient hot-aisle containment, and the whole facility is protected with advanced security access technologies.
- There is negligible risk of interruption to your business, thanks to resilient backed-up power supply and diverse internet access. This infrastructure guarantees 99.99% uptime.
- State-of-the-art technology air conditioning and aisle containment provides optimum temperature and humidity for servers hosted with Radore, at the highest efficiency.
- Istanbul's leading Operation Center comprising competent and experienced technology professionals, providing 24/7 service and support.
- High capacity, cost-effective internet access due to our location near high-speed metro internet infrastructure.
- You benefit from all of this infrastructure and gain access to our dedicated teams without the need for you to invest significant sums, effort or time. This results in:
 1. Significant cost savings on infrastructure and services due to economies of scale at Radore.
 2. Sharing the responsibility for supporting your IT infrastructure, reducing risk.
 3. Freeing up your cash, people and resources for key, value-added activities rather than "keeping the lights on".

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“HOW SERIOUS IS SECURITY AT RADORE?”



Very!

- In addition to the physical security provided by MetroCity, all means of access to the Radore Data Center are managed 24/7 using the latest security and surveillance technology.
- Card reader and fingerprint reader security measures are in place throughout the Radore facility.
- All visits to the data center, including customers, are accompanied by authorized Operation Center staff.
- Racks are locked and keycode-protected; bespoke cage areas are available on request. Facility fitted with flood detection and environmental monitoring systems.
- The latest Very Early Smoke Detection Apparatus (VESDA) and 3M Novec 1270 technology is in place for fire detection and extinguishing.

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"COLO OR MANAGED HOSTING?"



This depends on your specific needs; however, managed hosting has many advantages:

- Full **24/7 support**, stock and spares, meaning that any hardware replacement can be done at any hour - day or night - often before you have even woken and arrived at your desk in the morning.
- Flexible infrastructure - your managed hosting platform with Radore can grow as fast as your business does. Whether dedicated, cloud or value-added services, Radore has a full range of solutions to meet your needs now and in the future. Instead of being locked into hardware purchases and investments made, Radore has the scale and capacity to change your solution to meet your needs as you grow.
- Hosting specialists available on demand to help advise on changes to your solution - by involving Solution Architects and System Administrators, Radore can support you through any and all change - which as we all know is the only constant.

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"WHY RADORE?" "

- Over 11 years of experience
- Unique location in the heart of Istanbul with easy access
- Uninterrupted internet access
- Cutting-edge technology in energy management and air conditioning
- 99.99% uptime guarantee
- Highest levels of physical security
- 24/7 service with an experienced, qualified technical team
- Customer Relations Department dedicated solely to delivering excellent customer service
- Delivering the broadest range of technical and operational certifications in the Turkish data center market